

CLAIMS

1. A liquid crystal display device in which a pair of substrates having electrodes face each other, and liquid crystal is sealed between the substrates,

5 said liquid crystal display device including an insulating layer that varies electric field orientations in a pixel region when a voltage 10 is applied between the pair of substrates.

2. The liquid crystal display device as claimed in claim 1, wherein the insulating layer has a dielectric constant that is different from a 15 dielectric constant of a surrounding area.

3. The liquid crystal display device as claimed in claim 1, wherein the insulating layer is an insulator that has a thickness different from a 20 surrounding area.

4. The liquid crystal display device as claimed in claim 1, wherein the insulating layer is formed for each of the substrates, and the 25 insulating layer of one of the substrates is arranged in a staggered state with the insulating layer of the other one of the substrates.

5. The liquid crystal display device as 30 claimed in claim 1, wherein a vertical alignment layer is provided for each of the substrates, and the liquid crystal is a nematic liquid crystal with a negative dielectric constant.

35 6. The liquid crystal display device as

electrode of the other one of the substrates is made narrower than the insulating layer.

7. The liquid crystal display device as  
5 claimed in claim 6, wherein a horizontal alignment  
layer is formed on each of the substrates, and the  
liquid crystal is a nematic liquid crystal with a  
positive dielectric constant.

10 8. The liquid crystal display device as  
claimed in claim 7, wherein the horizontal alignment  
layers of the pair of substrates are subjected to  
rubbing in predetermined directions.

15 9. The liquid crystal display device as  
claimed in claim 1, wherein an electric resistance  
of the insulating layer is higher than an electric  
resistance of the liquid crystal.

20 10. The liquid crystal display device as  
claimed in claim 1, wherein the electrode of one of  
the substrate is formed by a metal electrode and  
used as a reflecting plate.

25 11. The liquid crystal display device as  
claimed in claim 1, wherein the insulating layer is  
a vertical alignment layer that has a thickness  
different from a surrounding area.

30 12. The liquid crystal display device as  
claimed in claim 1, wherein an impedance of the  
insulating layer is lower than an impedance of the  
liquid crystal or higher.

35 13. The liquid crystal display device as

14. The liquid crystal display device as  
claimed in claim 13, wherein a plurality of the  
striped insulating layers are arranged adjacently to  
5 one another.

15. The liquid crystal display device as  
claimed in claim 13, wherein the striped insulating  
layer is repeatedly bent by a predetermined length  
10 in a zigzag state.

16. The liquid crystal display device as  
claimed in claim 14, wherein a plurality of  
insulating layers are employed independently of one  
15 another.

17. The liquid crystal display device as  
claimed in claim 1, wherein the insulating layer  
comprises a patterned insulating layer.  
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18. The liquid crystal display device as  
claimed in claim 1, wherein the insulating layer  
comprises patterned structures.

25 19. The liquid crystal display device as  
claimed in claim 18, wherein the patterned  
structures are joined to one another.

30 20. The liquid crystal display device as  
claimed in claim 18, wherein the patterned  
structures are independent of one another.

35 21. The liquid crystal display device as  
claimed in claim 1, wherein the electrodes are  
arranged in the absence of slits.

claimed in claim 1, wherein the insulating layer comprises a patterned portion having slits.

23. The liquid crystal display device as  
5 claimed in claim 1, wherein the insulating layer  
comprises a portion which covers at least half the  
pixel region.

24. The liquid crystal display device as  
10 claimed in claim 1, wherein the insulating layer  
comprises patterned structures that correspond to  
pixels.

25. The liquid crystal display device as  
15 claimed in claim 1, wherein the insulating layer is  
provided to one of the electrodes.

26. The liquid crystal display device as  
claimed in claim 1, wherein the insulating layer  
20 comprises portions provided to both of the  
electrodes facing each other.